

Station	WPGH-TV PITTSBURGH, PA	Agency	() BRABENDER COX MIHALKE	Rep Firm	
Advertiser	() POLITICAL		1218 GRANDVIEW AVE, 1ST FLOOR	Sales Office	() WASHINGTON
Product	TIM MURPHY FOR CONGR		PITTSBURGH, PA 15211	Salesperson	() KATHRYN SARDINSKY
Estimate#		Agency C/P1/P2/E			
Buyer	LIZ BRABENDER	Flight Dates	10/08/2012 - 10/14/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

***** Contract Coversheet *****

V3 10/11 SEE LNS 7-11 FOR CHANGES -THANKS - KAT

V5 10/18 SEE LN 11 FOR LUR REVISION NT \$9800 (\$100 REBATE)

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--- CONTRACT COMMENT ---

TIM MURPHY FOR CONGRESS *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	10/08-10/14	10P-11P	NEWS	:30	\$750.00	M-SU	4	1	4	\$3,000.00
2	10/08-10/12	930A-10A	SWIFT JUSTICE	:30	\$50.00	M-F	3	1	3	\$150.00
3	10/08-10/12	7P-730P	BIG BANG	:30	\$900.00	M-F	3	1	3	\$2,700.00
4	10/08-10/12	730P-8P	2.5 MEN	:30	\$800.00	M-F	2	1	2	\$1,600.00
5	10/08-10/12	11P-1130P	SEINFELD	:30	\$200.00	M-F	4	1	4	\$800.00
6	10/13-10/13	7P-11P	COLLEGE FOOTBALL	:30	\$1,000.00	SA	1	1	1	\$1,000.00
7	10/14-10/14	11P-1130P	BIG BANG [MADE-GOOD BY LINE(S) 9 10 11]	:30	\$250.00	SU	0	0	0	\$0.00
9	10/12-10/12	11P-1130P	SEINFELD [MKGD FOR SPOTS MISSED ON LN #7: 10/14(1/WK), MKGD FOR SPOTS MISSED ON LN #8: 10/13(2/WK)]	:30	\$200.00	F	1	1	1	\$200.00
10	10/12-10/12	1130P-12A	30 ROCK [PART OF A MKGD MADE UP OF LINES 9 10 11]	:30	\$150.00	F	1	1	1	\$150.00
11	10/13-10/13	3P-7P	COLLEGE FOOTBALL [PART OF A MKGD MADE UP OF LINES 9 10 11]	:30	\$100.00	SA	2	1	2	\$200.00

Station WPGH-TV PITTSBURGH, PA

Advertiser () POLITICAL

Product TIM MURPHY FOR CONGR

Estimate#

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Phone#

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Agency () BRABENDER COX MIHALKE

1218 GRANDVIEW AVE, 1ST FLOOR

PITTSBURGH, PA 15211

Agency C/P1/P2/E

Flight Dates 10/08/2012 - 10/14/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

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8	10/13-10/13	3P-7P	COLLEGE FOOTBALL	:30	\$200.00	SA	0	0	0	\$0.00
		[MADE-GOOD BY LINE(S) 9 10 11]								

---REPORT TOTALS---

Report Totals: 21 / \$9,800.00

---SALES MONTHLY TOTALS---

Oct 12: 21 / \$9,800.00

Sales Totals: 21 / \$9,800.00

Station Totals: 21 / \$9,800.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$98,000	CABL	0%	KDKA	39%	UNKN	0%	WPCW	0%	WPGH	10%
		WPMY	0%	WPXI	18%	WTAE	33%				

Books null

Demos RA35+